

2019 International Conference on Global Trend Management (GTM 2019)

Theme: Intelligent Technology Applications and Organizational Innovation

【Conference dates】 25th October, 2019

【Venue】 Chienkuo Technology University, Taiwan

【Submission of paper】 19th September, 2019

【Author notification】 1st October, 2019

【Camera ready & Registration】 1st - 9th October, 2019

Call for papers

The modern business environment is becoming increasingly complex and full of vast amounts of information. How can we combine intelligent technology with management to guide organizational innovation? Various intelligent technologies, such as artificial intelligence, the Internet of Things, robotics, big data analysis, and blockchain will drive organizational changes, such as the intellectualization of traditional products, the sharing economy, new business models, and organizational innovation. The boundaries of industries will be redefined. Therefore, this conference integrates intelligent technology, pedagogy, and management science from a macro perspective, focusing on how to apply intelligent technology to organizational innovation management, methods, cases, and performance evaluations. It supports organizations by examining these important issues and sharing academic experience with regard to intelligent technology and organizational management applications. Specifically, this conference combines academic issues and practical applications through paper sharing, seminar presentation, and keynote speeches and brings together knowledge experts from academia and industry to effectively share and communicate these concepts. It is hoped that intelligent technology can provide a blueprint of future development and new opportunities for organizational innovation management.

Call for topics

We solicit papers from a broad set of research topics including, but not limited to, the following:

1. Applications of artificial intelligence and management
2. Applications of the Internet of Things and management
3. Applications of big data analysis and management
4. Organizational innovation management
5. Organizational entrepreneurship issues
6. Global management issues
7. Technology innovation and management
8. Applications of intelligent technologies in education
9. Other applied researches related to the management field
10. College student monographs

Submission Guidelines

Authors can choose to submit papers either in regular paper or college monographs.

Regular paper:

1. The conference calls for "abstracts" by WORD to be presented in "PPT" at the conference. The submitted abstracts will be reviewed anonymously. They can be either written in Chinese or English. The length of abstract is limited to 1200 words. The abstract can be presented either in Chinese or in English. Download the format template here.
2. "Original papers that have not been submitted or published" and "papers that have been submitted to other conferences" or "papers that have been accepted or published by other conferences" are welcome. However, do not submit a paper that has been published in a journal.
3. Accepted papers can be presented either orally or as posters. The presentation formats of papers will be decided by two anonymous reviewers.
4. Best paper award will be selected after the conference.
5. At least one author of the accepted paper must register and attend the conference.

College student monographs:

1. The conference calls for "abstracts" by WORD which will be presented in "PPT" at the conference. Download the format template here.
2. College student monographs have no restrictions on the subject. Accepted papers can be presented orally. The top three college student monographs will be selected. In addition to certificate of merit (one paper certificate for each group), prizes will be awarded as follows:
 - 1st place: 3600 NT dollar (112 US dollars)
 - 2nd place: 3000 NT dollar (94 US dollars)
 - 3rd place: 2400 NT dollar (75 US dollars)
3. At least one author of the accepted paper must register and attend the conference. Each team will receive a certificate of presentation.



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